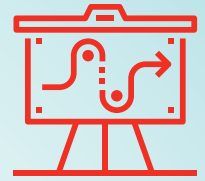


OPERATION & TECHNOLOGY ROADMAPPING (OTR)



Scale Up Your Business Success Tomorrow, Today.



*Check for your organisation's eligibility and funding criteria

ABOUT

Operation & Technology Roadmapping helps organisations establish a long-term growth strategy driven by technology. Map out and visualise how businesses can grow by exploiting the right drivers, products and services, and technologies.

BENEFITS


Connect with technology specialists


Build big picture perspective


Lead the team through a unified strategy


Facilitator to guide in the roadmapping process

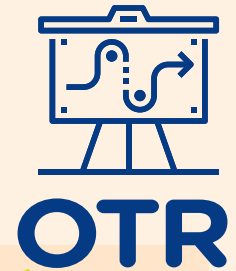

Platform to engage key stakeholders


Tools to help in ideation and decision making

THE OTR PROCESS

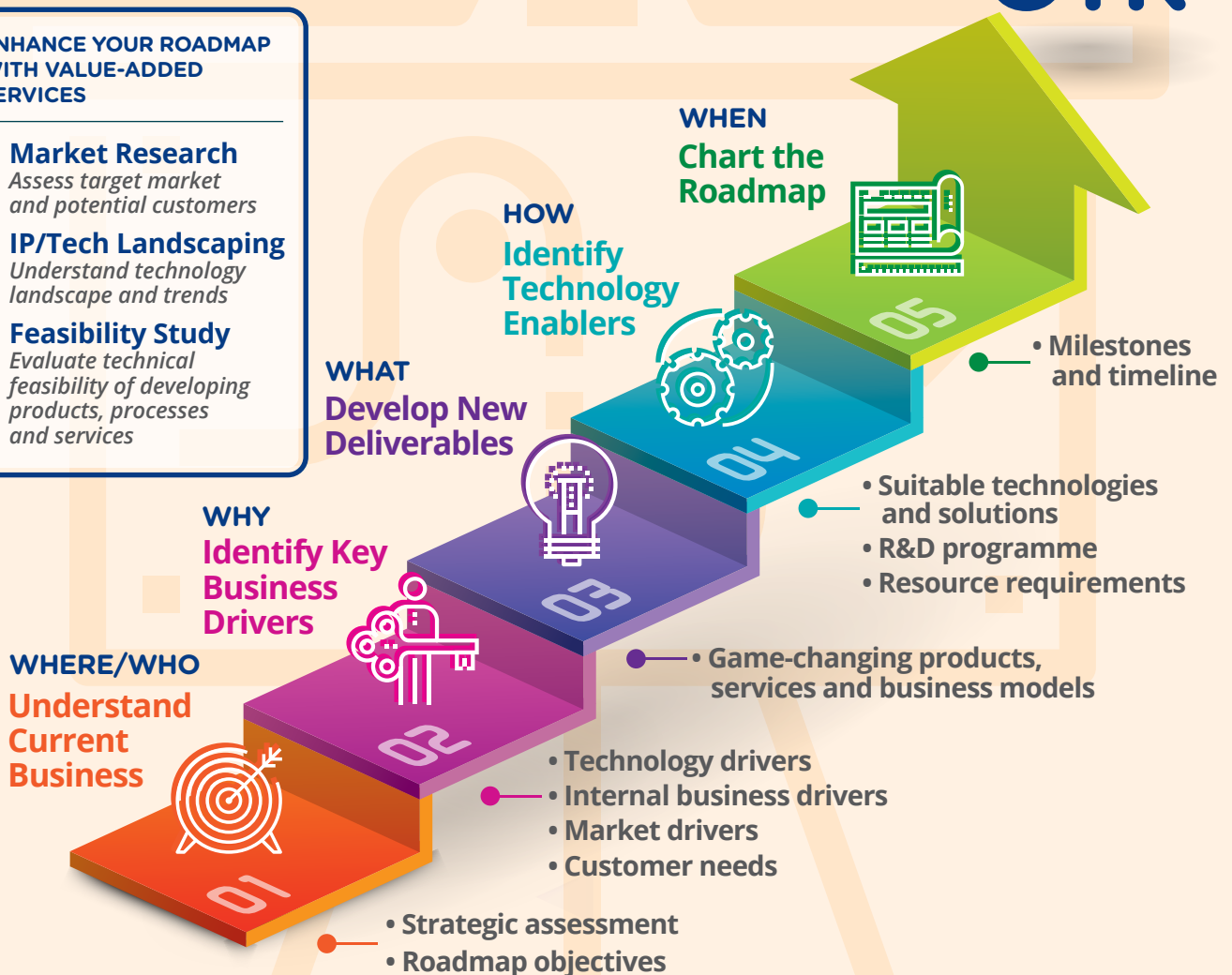
Build Your Customised Roadmap in 5 Steps

(5 half-day sessions)



+ ENHANCE YOUR ROADMAP WITH VALUE-ADDED SERVICES

-  **Market Research**
Assess target market and potential customers
-  **IP/Tech Landscaping**
Understand technology landscape and trends
-  **Feasibility Study**
Evaluate technical feasibility of developing products, processes and services



Contact us now to find out how you can take the first step towards greater success!
Email: A-STAR_GET-Up@hq.a-star.edu.sg Website: www.a-star.edu.sg/OTR